

The UVEX logo is displayed in a bold, black, sans-serif font in the upper right corner of the advertisement. The background of the entire advertisement is a high-quality photograph of two skiers descending a snowy mountain slope under a clear blue sky. The skier on the left is wearing a dark jacket and a white helmet, while the skier on the right is wearing a grey and black jacket and a white helmet. Both are wearing UVEX sport glasses. The snow shows distinct tracks from previous runs. In the top right corner, there is a small color calibration bar with various colored squares.

# Bereit für den Winter.

Beim Wintersport immer sicher unterwegs: ob auf der Piste oder abseits davon. Perfekte Sicht und maximaler Schutz – mit uvex sportstyle RX: Sportbrillen mit Sehstärke.

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[uvex-sports.com/de/rx](https://uvex-sports.com/de/rx)

protecting people