



ALPINA

MEDIA DATABASE

Foreword

Dear Alpina customers and partners

Product data, images, logos, icons – in fact all information relating to the product – is going to be even more important in the future. And as brand manufacturers, we rely above all on you having the correct data about our products and being able to use it efficiently, be that in your print advertising, at the POS, in your webshop, in a journalistic column or in social media.

To achieve this, we are launching a new Media Database, where you can find all the information you need relating to Alpina – images, product descriptions, rangelists and more.

On the following pages we would like to introduce you to our new tool and help you to find your way around our comprehensive yet intuitive Media Database.

Login and get started to capitalize on this great tool.

Thank you for your continued support and partnership

Your ALPINA team

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01 Browser support

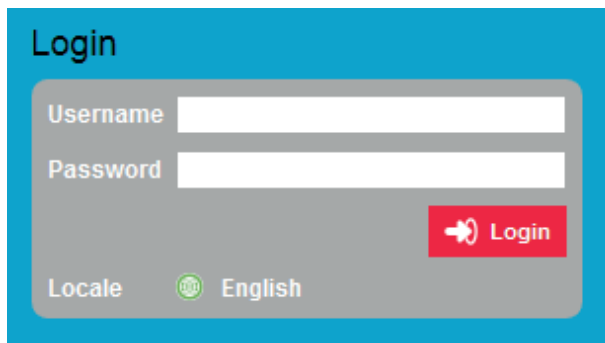
The following browsers are supported: Internet Explorer 9/10/11 (see note), Firefox, Safari, Chrome and Edge for Windows 10.

Note: Internet Explorer 9 and 10 may lead to problems as Microsoft has discontinued its official support. We recommend using Internet Explorer 11 / the latest version instead.

02 URL and login

The URL of the new Media Database is: <https://media.alpina-sports.com>

If you already have a login please register with your details. If not, you will need to complete the one-off initial registration process again.

A login form with a blue header containing the word "Login". Below the header is a grey box containing two input fields: "Username" and "Password". To the right of the "Password" field is a red button with a white right-pointing arrow and the text "Login". Below the input fields, the text "Locale" is followed by a green circular icon with a white 'E' and the word "English".

03 Registration process

You can complete the one-off initial registration process directly on our website:

<https://www.alpina-sports.com/de-en/registration-media-database/>

ALPINA Media Database

We are happy to make comprehensive media material relating to our products available for you to download.

If you have already an access to our new media database please click here:

to media database

If you don't have an access yet, you need to complete this one-off registration to use that service. After successful registration you will receive an e-mail with your access data.

LOGIN DETAILS

Company	<input type="text"/>
CustomerID	<input type="text"/>
First name*	<input type="text"/>
Last name*	<input type="text"/>
Street*	<input type="text"/>
House number*	<input type="text"/>
City*	<input type="text"/>
Postcode*	<input type="text"/>
Country*	<input type="text"/>
Phone*	<input type="text"/>
Fax	<input type="text"/>
Email*	<input type="text"/>
Username*	<input type="text"/>
Your Profile*	<input type="text"/>

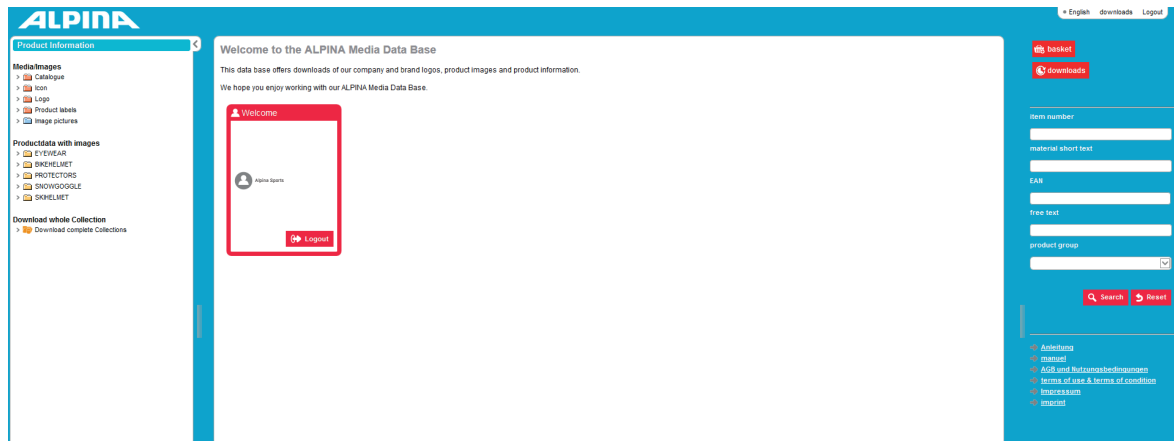
☐ Yes, i have read the [conditions of use](#) and accept them.*

* Please fill in the fields marked with an asterisk.

Submit request

After you have successfully registered you will receive a confirmation email. For security reasons we will activate your new registration for our Media Database manually. You will normally receive an email with your access details within 24 hours (work days).

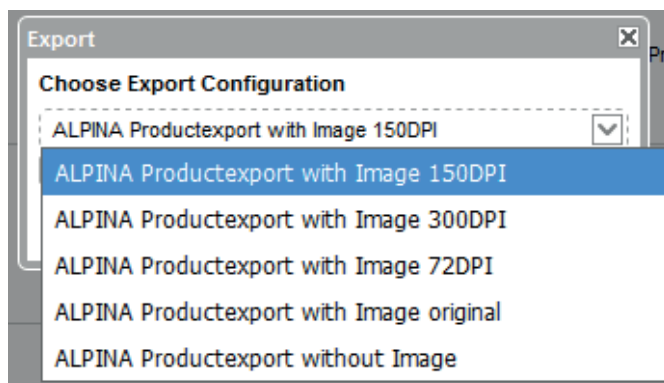
04 Start page



The navigation area is on the left-hand side. It is subdivided into various categories. In the middle you will see the working area. On the right-hand side there is the search box as well as your shopping basket and the download area.

05 Image conversion

With each download or export you have the option of specifying an image conversion type.



- 72 dpi is sufficient for websites, webshops, etc.
- 150 dpi provides greater resolution for larger images and details.
- 300 dpi is the highest recommended resolution and is suitable for print catalogues, etc.

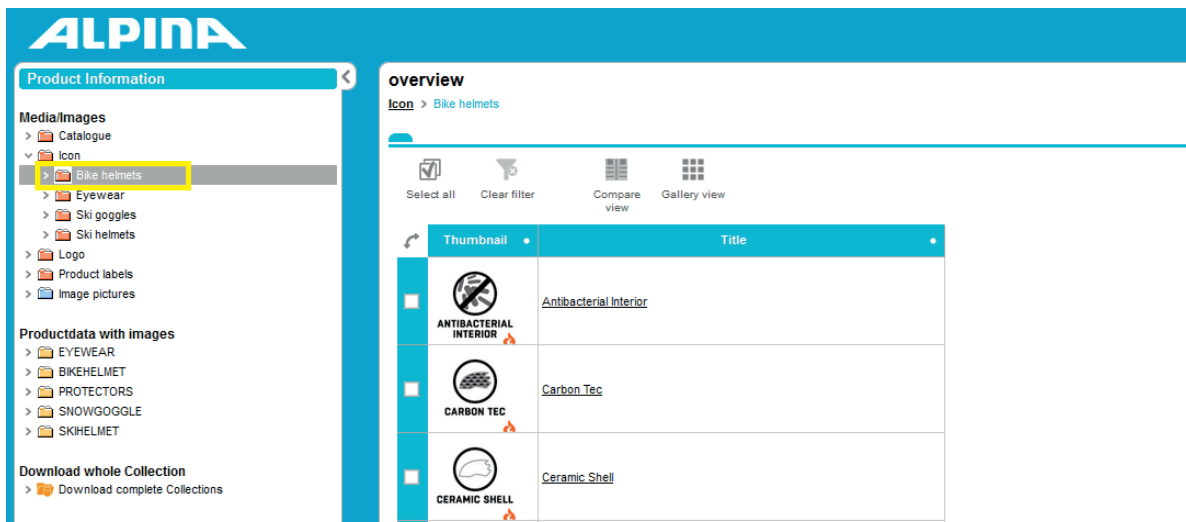
Please note: The higher the resolution the longer the download will take.

06 Media/images

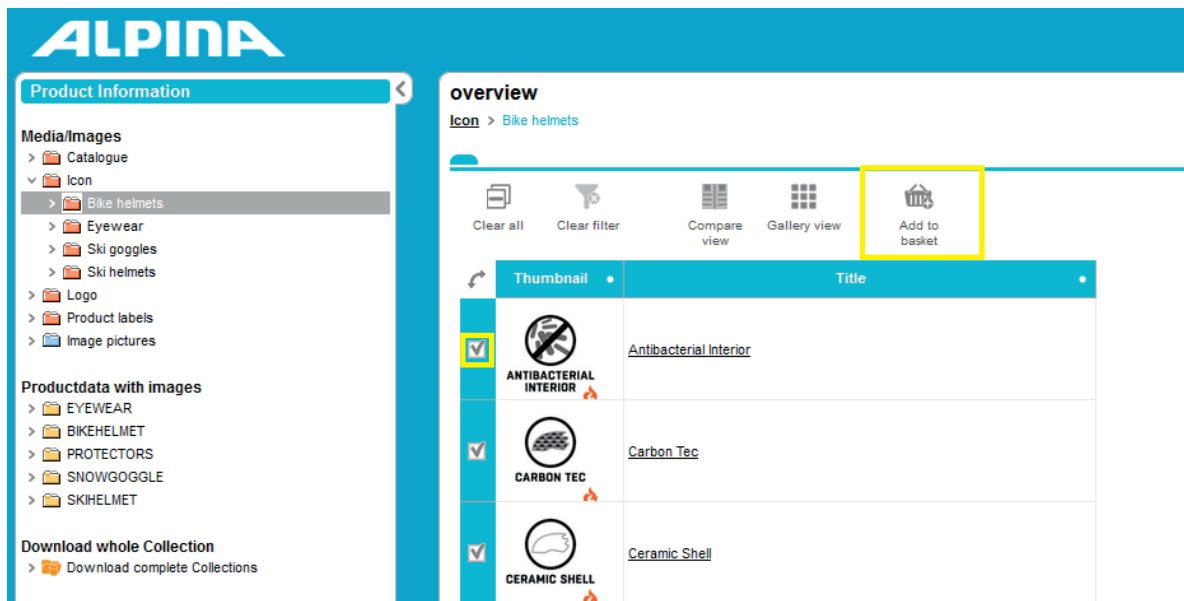
In the upper section of the navigation area you will find „Media/Images“, such as our technology icons, for example.



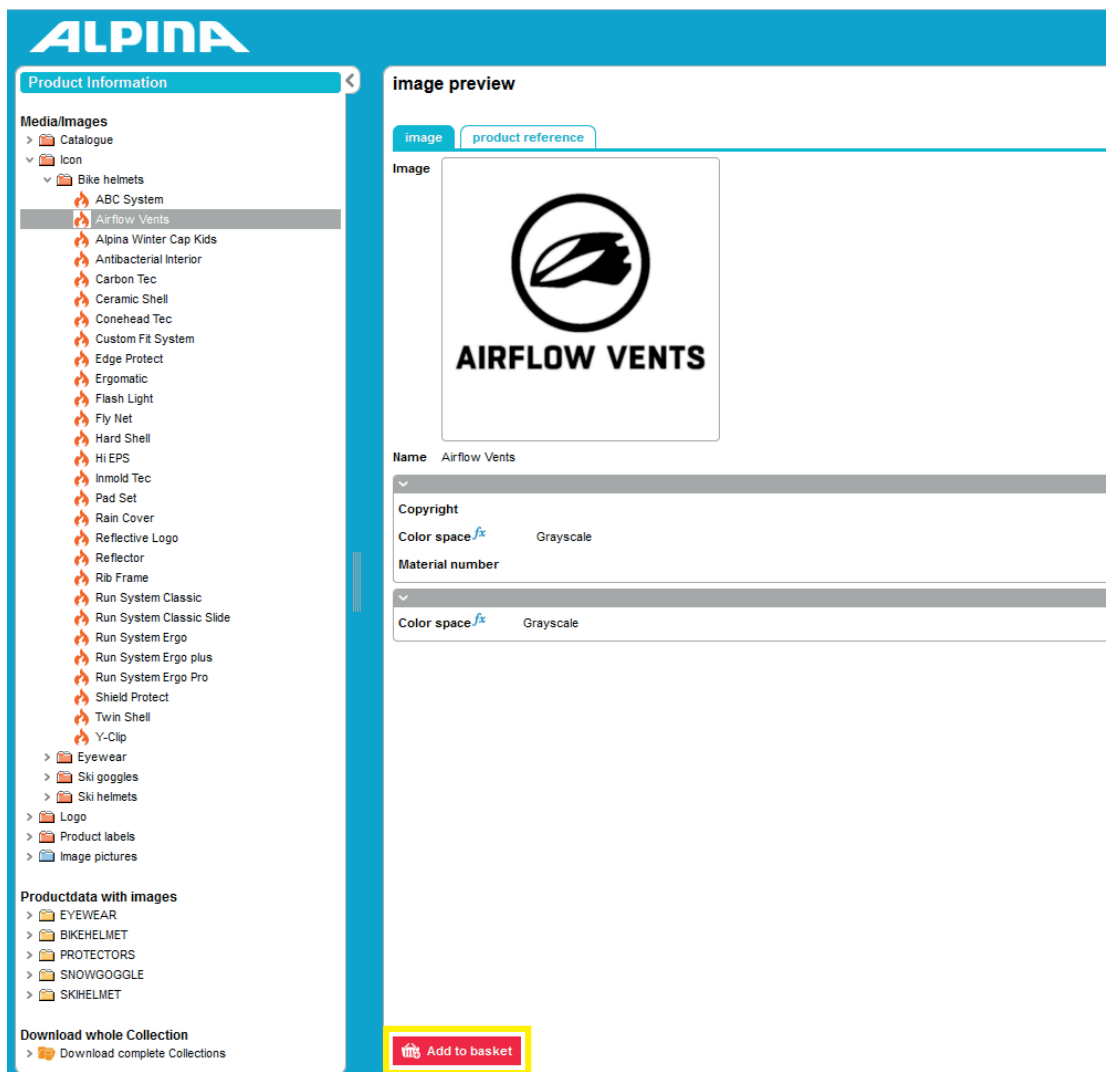
Click on "Icon" then select the requested area (e.g. bike helmet). All the available icons will then be displayed in the working area.



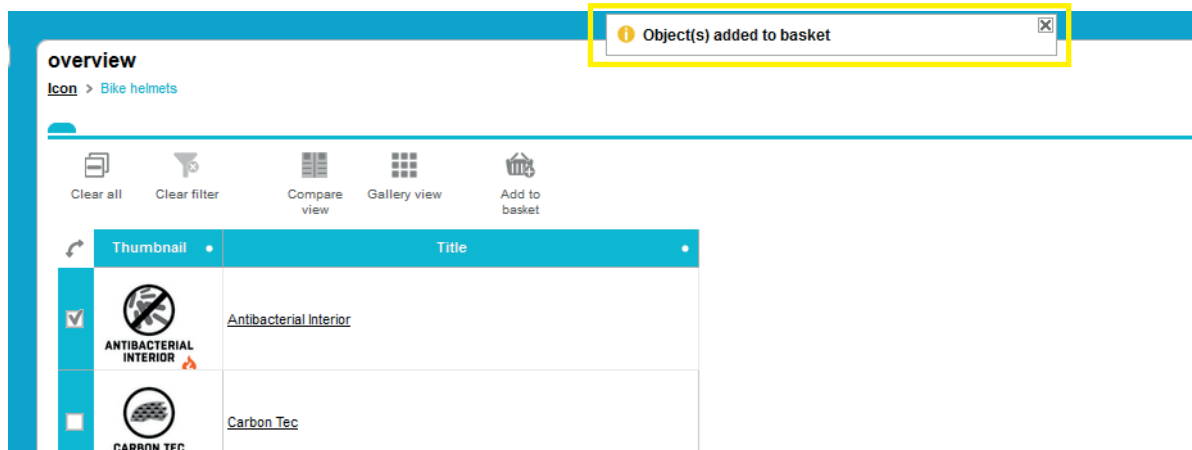
You can now select multiple icons here which you can “Add to basket”.



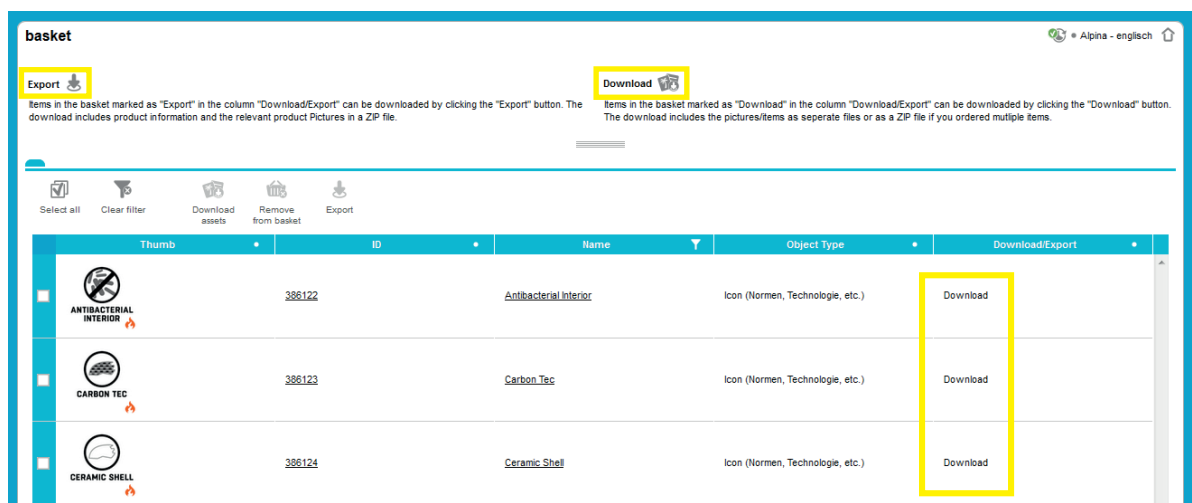
Clicking on an icon's name will open a window showing a detailed description of the item. You can also add the icon to your shopping basket from this window.



If you add a file to your shopping basket a confirmation message appears.



To view your basket click on the red "Basket" button in the right-hand area.



Please note: You must differentiate between „Export“ and „Download“. The difference is explained in the shopping basket.

Entries in the basket which are labelled “export” in the “download/export” column can be downloaded using the “Export” button. You will receive the product information and associated images in a ZIP file.

Entries in the basket which are labelled “download” in the “download/export” column can be downloaded using the “Download” button. Here you will receive the images/ documents separately as a file, or in the case of multiple images in a ZIP file.

To then download the icons, check the requested files and, following the logic explained, click on “Download assets”.

basket Alpina - english

Export
Items in the basket marked as "Export" in the column "Download/Export" can be downloaded by clicking the "Export" button. The download includes product information and the relevant product Pictures in a ZIP file.

Download
Items in the basket marked as "Download" in the column "Download/Export" can be downloaded by clicking the "Download" button. The download includes the pictures/items as separate files or as a ZIP file if you ordered multiple items.

Clear all Clear filter **Download assets** Remove from basket Export

Thumb	ID	Name	Object Type	Download/Export
<input checked="" type="checkbox"/>	386122	Antibacterial Interior	Icon (Normen, Technologie, etc.)	Download
<input checked="" type="checkbox"/>	386123	Carbon Tec	Icon (Normen, Technologie, etc.)	Download
<input checked="" type="checkbox"/>	386124	Ceramic Shell	Icon (Normen, Technologie, etc.)	Download

You will then have to select the conversion type you want.

Please note: For Excel and PDF files always select “No conversion”.

Download assets

Select Image conversion

☒ No Conversion

☐ Alpina_Asset_Portal_150DPI (conversion)

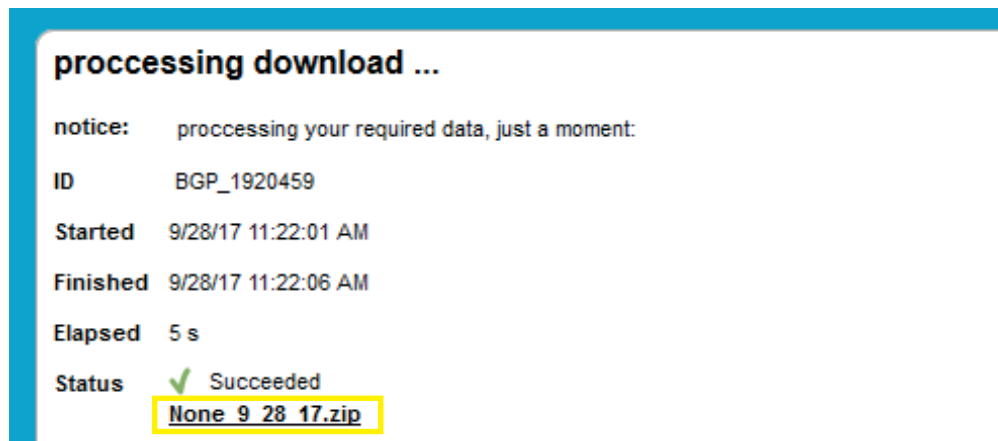
☐ Alpina_Asset_Portal_300DPI (conversion)

☐ Alpina_Asset_Portal_72DPI (conversion)

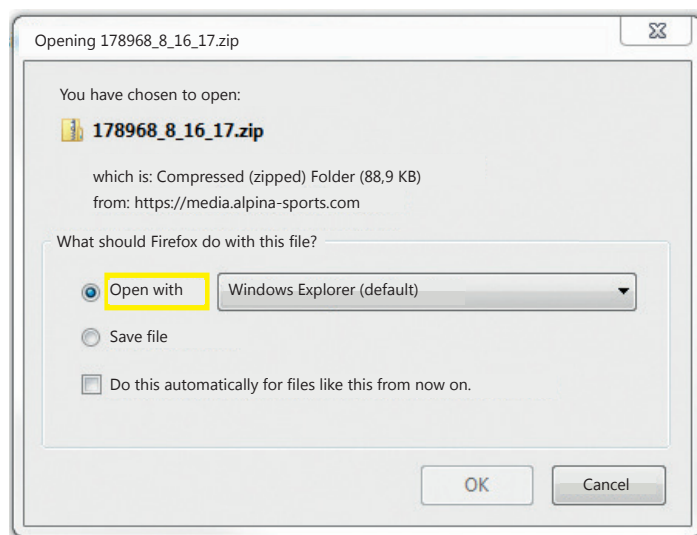
☐ Alpina_Asset_Portal_original (conversion)

✓ Start download ✕ Cancel

The screen will now automatically change to take you to the download process.



Click on the ZIP file and select either "Open with" or "Save file".



If you select "Open with" the download folder will open automatically.

Name	Date modified	Type	Size
Antibacterial Interior.jpg	09.10.2017 08:45	JPEG-Bild	121 KB
Carbon Tec.jpg	09.10.2017 08:45	JPEG-Bild	99 KB
Ceramic Shell.jpg	09.10.2017 08:45	JPEG-Bild	98 KB

This process works in the same way as those in the other media/images areas.

Please note: Always differentiate between "Download" and "Export". Remember to select "No conversion" for Excel and PDF files.

07 Product information with image

The process is illustrated here using the “BIKEHELMET” folder as an example.

Click on the “BIKEHELMET” folder and then on the collection you want to choose from.

The screenshot shows the ALPINA website interface. On the left, the 'Product Information' sidebar is visible, with 'BIKEHELMET' highlighted under 'Productdata with images'. The main content area, titled 'Kollektions Details', shows the breadcrumb 'COLLECTION BIKESPORTS > BIKEHELMET' and the name 'BIKEHELMET'. Below this, there are buttons for 'Select all', 'Clear filter', and 'Export'. A table lists the years 2016, 2017, and 2018, each with a selection checkbox.

	Name
<input type="checkbox"/>	2016
<input type="checkbox"/>	2017
<input type="checkbox"/>	2018

Now you can select subcategories.

The screenshot shows the ALPINA website interface. On the left, the 'Product Information' sidebar is visible, with 'BIKEHELMET' expanded and '2018' highlighted. The main content area, titled 'Kollektions Details', shows the breadcrumb 'COLLECTION BIKESPORTS > BIKEHELMET > 2018' and the name '2018'. Below this, there are buttons for 'Select all', 'Clear filter', and 'Export'. A table lists various subcategories, each with a selection checkbox.

	Name
<input type="checkbox"/>	ENDURO
<input type="checkbox"/>	JUNIOR/KIDS
<input type="checkbox"/>	MOUNTAINBIKE
<input type="checkbox"/>	PARK
<input type="checkbox"/>	ROAD
<input type="checkbox"/>	SMU
<input type="checkbox"/>	TOUR/CITY





Click to check all requested models.

products Alpina - english

[COLLECTION BIKESPORTS](#) > [BIKEHELMET](#) > [2018](#) > [MOUNTAINBIKE](#) > [MYTHOS 3.0](#)

Name MYTHOS 3.0

Clear all Clear filter Export export product

	Thumbnail	Material number	Material short text	EAN	Basic colors
<input checked="" type="checkbox"/>		A9712132	MYTHOS 3.0 black-anthracite 52-57	4003692239662	black
<input type="checkbox"/>		A9712332	MYTHOS 3.0 black-anthracite 57-62	4003692239686	black
<input type="checkbox"/>		A9712532	MYTHOS 3.0 black-anthracite 59-64	4003692239693	black
<input checked="" type="checkbox"/>		A9712131	MYTHOS 3.0 black-blue 52-57	4003692239648	black

You can then either start the export process straight away



or place the images in your shopping basket.



If you choose the latter you can add other images from different categories to your basket. Finally, select all the requested files and start the export process. You have to select the configuration type you want here as well.

Alpina - english

basket

downloads

by clicking the "Download" button.
items.

Load/Export

item number

material short text

EAN

free text

product group

Search

Reset

downloads overview

Clear filter

TemplateID	ID	Started By	Progress
Web-UI-Asset-Pipeline-Dow	BGP_1921985	Alpina Sports	✓ Succeeded
Export-Manager-Pipeline	BGP_1921986	Alpina Sports	✓ Succeeded
Web-UI-Asset-Pipeline-Dow	BGP_1921988	Alpina Sports	✓ Succeeded

If you click on the process ID your download will open.

processing download ...

notice: processing your required data, just a moment:

ID BGP_1920459

Started 9/28/17 11:22:01 AM








Finished 9/28/17 11:22:06 AM

Elapsed 5 s

Status ✓ Succeeded

[None 9_28_17.zip](#)

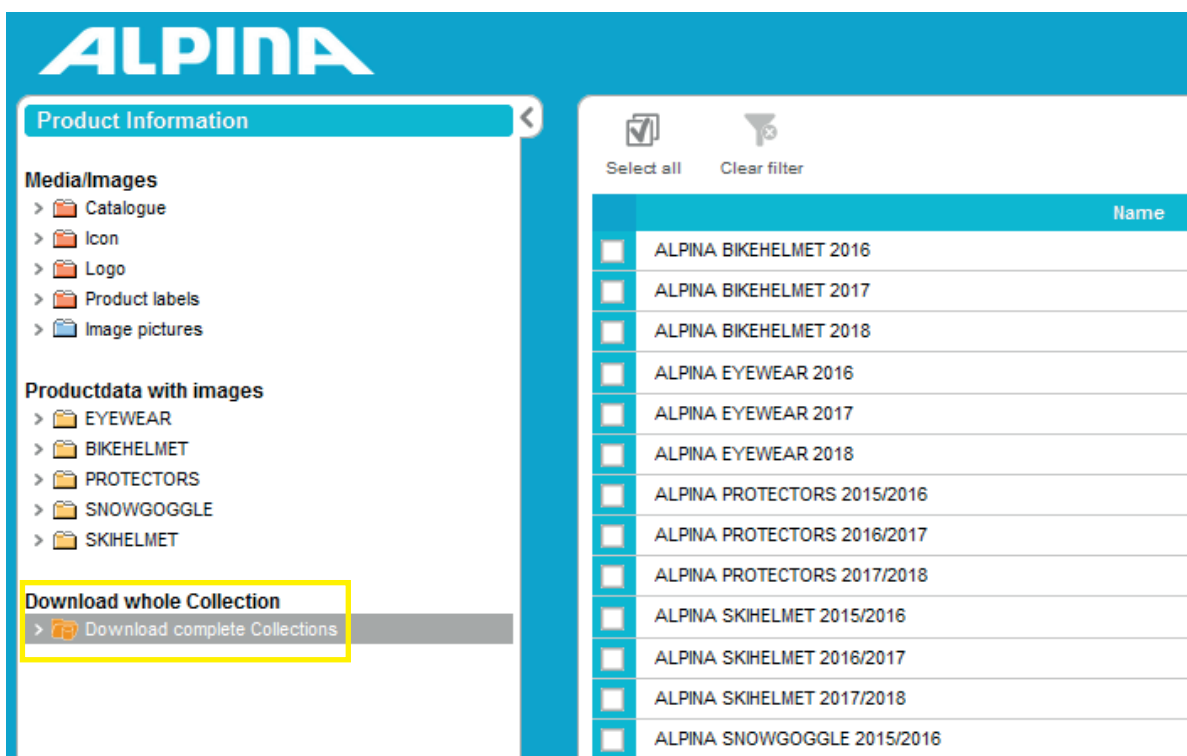
If you are downloading product images the download will always contain an Excel file with product information relating to the relevant images.

Name	Type	Size	Date modified
 349227.jpg	JPEG-Bild	1.359 KB	09.10.2017 09:16
 349230.jpg	JPEG-Bild	1.185 KB	09.10.2017 09:16
 349231.jpg	JPEG-Bild	1.277 KB	09.10.2017 09:16
 349236.jpg	JPEG-Bild	1.472 KB	09.10.2017 09:16
 349239.jpg	JPEG-Bild	1.064 KB	09.10.2017 09:16
 1570171.jpg	JPEG-Bild	800 KB	09.10.2017 09:16
 excel.xls	Microsoft Excel 97-2003-A...	7 KB	09.10.2017 09:16

08 Downloading a complete collection

You also have the option of downloading a complete collection.

To do this, click on “Download complete collections” and select the collection you want.



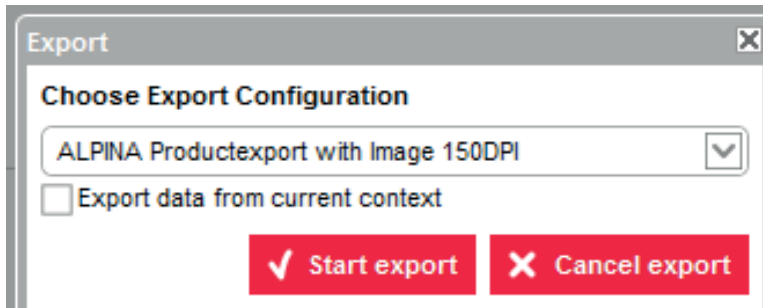
The screenshot shows the ALPINA website interface. On the left, under 'Product Information', there are two main sections: 'Media/Images' and 'Productdata with images'. Below 'Productdata with images', there is a 'Download whole Collection' section with a yellow box highlighting the 'Download complete Collections' link. On the right, there is a table listing various ALPINA products with checkboxes for selection. The table has a header 'Name' and a 'Select all' button above it.

	Name
<input type="checkbox"/>	ALPINA BIKEHELMET 2016
<input type="checkbox"/>	ALPINA BIKEHELMET 2017
<input type="checkbox"/>	ALPINA BIKEHELMET 2018
<input type="checkbox"/>	ALPINA EYEWEAR 2016
<input type="checkbox"/>	ALPINA EYEWEAR 2017
<input type="checkbox"/>	ALPINA EYEWEAR 2018
<input type="checkbox"/>	ALPINA PROTECTORS 2015/2016
<input type="checkbox"/>	ALPINA PROTECTORS 2016/2017
<input type="checkbox"/>	ALPINA PROTECTORS 2017/2018
<input type="checkbox"/>	ALPINA SKIHELMET 2015/2016
<input type="checkbox"/>	ALPINA SKIHELMET 2016/2017
<input type="checkbox"/>	ALPINA SKIHELMET 2017/2018
<input type="checkbox"/>	ALPINA SNOWGOGGLE 2015/2016

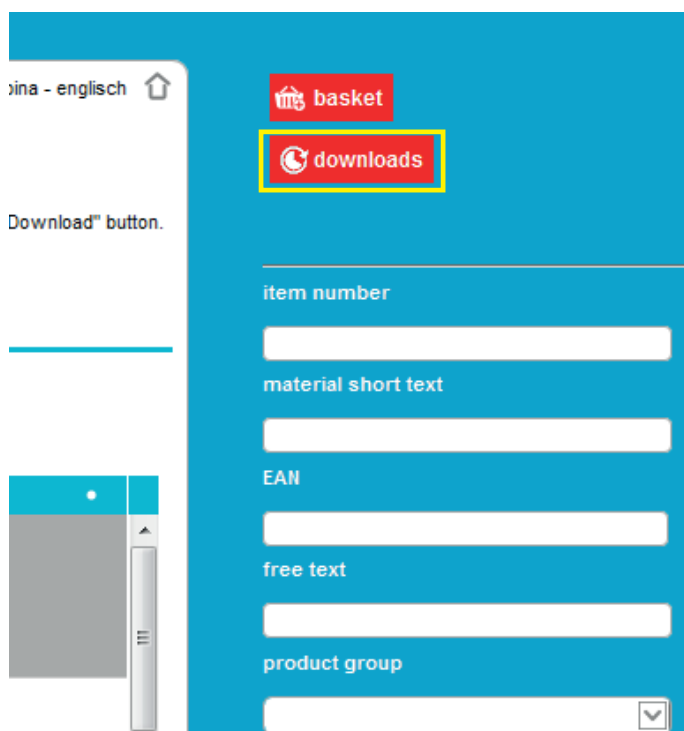
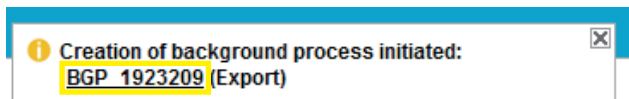
Select "Export"




and choose an export configuration.



A window will open with a message confirming that your download has started. You can either click on this link directly or select the relevant process by clicking on "To the downloads".










downloads overview			
 Clear filter			
TemplateID	ID	Started By	Progress
Web-UI-Asset-Pipeline-Dow	BGP_1921985	Alpina Sports	✓ Succeeded
Export-Manager-Pipeline	BGP_1921986	Alpina Sports	✓ Succeeded

If you click on the process ID your download will open.

processing download ...	
notice:	processing your required data, just a moment:
ID	BGP_1920459
Started	9/28/17 11:22:01 AM
Finished	9/28/17 11:22:06 AM
Elapsed	5 s
Status	✓ Succeeded
	None 9 28 17.zip

With images, this type of download always contains an Excel file. This file contains product information relating to the relevant images.

Name	Type	Size	Date modified
 349227.jpg	JPEG-Bild	1.359 KB	09.10.2017 09:16
 349230.jpg	JPEG-Bild	1.185 KB	09.10.2017 09:16
 349231.jpg	JPEG-Bild	1.277 KB	09.10.2017 09:16
 349236.jpg	JPEG-Bild	1.472 KB	09.10.2017 09:16
 349239.jpg	JPEG-Bild	1.064 KB	09.10.2017 09:16
 1570171.jpg	JPEG-Bild	800 KB	09.10.2017 09:16
 excel.xls	Microsoft Excel 97-2003-A...	7 KB	09.10.2017 09:16

09 Your contacts

If you have any questions or problems please feel free to contact our Internal Sales Service at any time:

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